



**INFORM EU plenary meeting
Ostrava, Czechia (14 – 16 November 2023)
Data, Transparency and Communication**

Tuesday, 14 November

From 11.30 Registration

12.00 – 13.00 Networking lunch

13.00 – 13.15 Opening

Maja SCHUSSLER and Alexander FERSTL
European Commission, Directorate-General for Regional and Urban Policy

13.15 – 13.25 Welcome

Stanislav SCHNEIDR
Director General of the Section for Coordination of European Funds, International Relations and Tourism, Ministry of Regional Development, Czechia

Karolina KOTTOVA
Head of Unit for Communication, European Commission, Directorate-General for Regional and Urban Policy

13.30 – 15.30 Data, Transparency and Communication (Part I)

13.30 – 14.15 Keynote speech

How did we get here?

Contextualizing social developments with communications research

Stefan GADRINGER
Senior Lecturer, Department of Communication Science, University of Salzburg, Austria

Perspectives

How do citizens in the regions see us? Results of Eurobarometer 2023

Femke DE KEULENAER
Senior Research Director at European Public Affairs, Ipsos, Belgium

Facts matter, but not only – The 2024 European elections as a communication challenge

Jens MESTER
*Head of Unit Interinstitutional Relations, Corporate Contracts & Europe Direct Contact Centre; EC COMM 2024 European elections coordinator
European Commission, Directorate-General for Communication*

- 14.15 – 15.15 **Panel discussion**
With Stefan GADRINGER, Jens MESTER, Femke DE KEULENAER
- Family photo**
- 15.15– 15.45 Coffee-to-go
- 15.45 – 17.00 **Walking tour through the Dolní Vítkovice quarter** (optional)
- 17:15 Bus transfer from Dolní Vítkovice to hotels (Clarion, Mercure, Stodolní street and Quality)
- 18.30 Bus transfer from the hotels to the dinner venue
- 19.30 Dinner at [KASOWY cultural centre](#) in Mosty u Jablunkova – hosted by Czechia
- 22.00 First bus departure (50 minute drive back to Ostrava)
- 23.00 Second bus departure (50 minute drive back to Ostrava)
- 00.00 Third (and last) bus departure (50 minute drive back to Ostrava)

Wednesday, 15 November

- 8.30 – 10.00 **Fund-specific meetings** (parallel)
Separate agendas
- 10.00 – 10.30 Coffee break
- 10.30 – 11.15 **Communicating numbers: do's and don'ts**
Introduction to the Country mixers' exercise
Maarten LAMBRECHTS
Data journalist
- 11.25 – 12.30 **Country mixers** (in small groups)
Participants will be expected to discuss and work together, there will be no group moderator (please see the [online instructions](#) for more detailed instructions and come prepared)
- 12.30 – 13.30 Lunch
- 13.30 – 17.30 **Project visits**
For [more information](#) please check the dedicated section on the website.
- After the visits, buses will bring the participants back to the hotels
- 18.30 Buses from the hotels will bring the participants to the dinner venue
- 19.00 Dinner at the [Brick House](#) – hosted by the European Commission
Bus back to hotels at 22.00, 23.00 & 00.00

Thursday, 16 November

- 8.15 – 9.30 Data, Transparency and Communication (Part II)**
- 8.15 – 8.45 ***Inspiring and Insightful – How to attractively communicate data***
Suzan FIACK
Head of press & public relations, Federal Institute for Risk Assessment, Germany
- 8.45 – 9.15 ***Practical results of transparent data communication – Reporting from country mixers***
Maarten LAMBRECHTS
Data journalist
- 9.15 – 9.30 **Network news & closing**
Karolina KOTTOVA, Maja SCHUSSLER and Alexander FERSTL
European Commission, Directorate-General for Regional and Urban Policy
Radek KOBZA and Michal KLUSÁK
National coordination authority, Ministry of Regional Development, Czechia
Nicola WILKENS-CASPAR and Maren LIPPKE-SPÖCKER
Ministry for Federal and European Affairs and Regional Development, Lower Saxony, Germany
- 9.30 – 10.00 Coffee break
- 10.00 – 11.30 REGIOSTARS 2023 ceremony**
Elisa FERREIRA, *EU Commissioner for Cohesion and Reforms*

The ceremony will be recorded and broadcasted.
- 11.45 – 13.00 Lunch

Airport transfers from the conference venue (all buses will be waiting 15 minutes prior to their departure time):

12.30 Bus transfer to Katowice airport (1h 30min)

12.45 Bus transfer to Ostrava airport (25 min)

IMPORTANT: for other organised transfers please check the 'Useful information' section of the website. Preregistration is mandatory.